



For the same cost of your print media campaign, you could be offering a powerful 3D sales tool, **that's always on and lasts a lifetime!**

Long term, measurable, results.

Introducing Space Rendering™, powered by the MeetingMatrix 3D-VR™ technology, the industry's first, and only, real time three-dimensional diagramming solution. The world of marketing can be challenging, filled with demanding questions and grueling decisions that must be made, but it ultimately comes down to one thing: how best can you market your property? The world is rapidly changing, adhering to the newest trends, and the way in which we market and sell our products and services must adapt accordingly. Therefore you must always be thinking one step ahead, and able to find new ways to strengthen your marketing repertoire. Space Rendering is just the answer you have been looking for. Cut out the costly budget your print media requires and go with a cutting edge, three dimensional sales tool that lasts a lifetime.

Many industry studies show an increasing trend in the meetings and events industry, moving from business being performed offline to business being closed online. Print advertising is quickly becoming a relic of the past as buyers migrate to the instantaneous availability of information and rich media marketing. At MeetingMatrix we monitor these industry trends and shape our development strategy to accommodate these increasing demands. Why spend thousands on a print advertisement, limited placement contract, or other form of print media when you can spend that same money on an extraordinary marketing tool that has an infinite shelf life? Take the next step. Embrace change. Separate yourself from your competition.



Print advertising is innately flawed, here's why—Your campaign runs... your campaign ends: Flaw #1. Maybe you have received a substantial amount of leads, maybe you haven't; how are these leads measured? How do you know the difference between lead #1 and lead #2? Did they see your ad? Are they hot or cold? Where are the analytics? Flaw #2. Print media is flat Flaw #3—sure, you have a call to action, but people seek interaction on a much higher level, especially in this difficult economic downturn. Buyers want - and you need -useful, impressive, and inspiring means of attaining a common initiative... business success. Space Rendering by MeetingMatrix® eliminates these flaws and provides long term, measureable results... and the best part is it's always on, 24/7-365.

Space Rendering truly raises the bar by providing a rich, realistic representation of your customer's entire event, in stunning detail, in every possible way. Generate a virtual walk through of any room, even including outdoor space. Allow them to feel as though they are actually experiencing their upcoming event with a push of a button. Not only can they see what your event space has to offer directly online, but they can change setups on the fly and instantly view them in 3D, thus eliminating the need for site visits and unnecessary travel expenses.

The industry is changing—in order to remain one step ahead of your competition, your marketing tactics must change with it:

- Print advertising is flawed. Space Rendering by MeetingMatrix eliminates these flaws and provides an instantaneous flow of information directly to meeting and event professionals.
- Space Rendering, powered by the MeetingMatrix 3D-VR technology, is the industry's first, and only, real time three-dimensional diagramming solution.
- Many industry studies show that the increasing trend in the meetings and events industry is moving from business being done offline to online. Print advertising is diminishing and it is time to move in this direction; Space Rendering is your answer.
- Because Space rendering is web-based, it's always on, 24/7-365, providing immediate access to your meeting and event space when and where planners need it.
- For the money you spend on a single print advertisement you can add Space Rendering to your corporate website.

Space Rendering™ — a high impact, long term marketing resource with compelling results.

For more information about Print Alternatives and how MeetingMatrix is advancing the Meetings & Events industry, call us: +90.216.410.5787 or email us: info@visiglobe.com or visit us online at www.VisiGlobe.com

