



Bring your property to life before construction is even completed!

Are you in the beginning phases of new property planning and/or development? Perhaps you've already broken ground and have begun preparations for marketing and sales forecasting. No matter what phase of construction you are in, it's critical you take advantage of everything available to you and your sales staff in order to ensure your property launch is successful. Pre-Built Architectural Visualization by MeetingMatrix® & VisionaryFX™ gives you a unique edge in separating your property from the competition—showcase and pre-sell your new meetings and event space before the ribbon is cut.

Our Pre-Built Architectural Visualization process starts with your architectural CAD drawings, blueprints, and interior design specs including paint, fabric and materials swatches. From here, we begin our 3D development—this includes the spaces you have specified, and can also include everything from the building exterior; landscaping, surrounding environment and even your entire campus. We create a 100% virtual environment for your customers prior to construction completion.



Pre-Build Architectural Visualization is quickly becoming an extremely powerful marketing tool for the hospitality industry. For most land and project developers, new construction or complete renovation projects can run into millions of dollars. With such high stakes, developing the best possible marketing strategy for your sales staff can greatly increase the interest in your project, create media buzz and ultimately lead to unprecedented pre-launch success.

We provide the following Pre-Build Architectural Visualization services:

3D Virtual Tours — Walkthroughs, Flythroughs and Site/Campus Tour Animations

Our virtual tours include a continuous walkthrough of your entire property, bringing the unfinished site to life for potential buyers. Every detail is captured in stunning 3D virtual reality ensuring accurate presentation as if the viewer were actually walking the halls of your soon-to-be completed property.

Walkthroughs of Furnished Interiors

Using the architectural drawings, we will create an accurate and detailed virtual model of the complete interior of the development, fully furnished with models from our extensive library of custom objects, or we will work with you to reproduce your property-specific items. With detailed specifications from you, our virtual models will be as exact as possible. Photographs can also be incorporated to bring to life views from beyond the windows.

Static CGI Renderings — High quality static computer generated images of new developments, ideal for use in brochures, websites and other property marketing materials.

Our highly realistic static 3D illustrations of new property enable meeting and event planners to see the meeting space long before the building is complete. Ideal for use in property sales brochures, websites, site signage and exhibition materials, our 3D visualizations are a powerful marketing and pre-sales tool. Using your architectural drawings, we construct an accurate and detailed 3D virtual model of the new development, complete with realistic surface materials and attractive landscaping. Any parking areas, pools, roads, gardens and seating areas can be incorporated into the model, while planting, people and transport add life to the scene, ensuring the virtual model provides a full impression of the completed site.



The Bottom Line is:

With so much on the line coupled with an unpredictable economy, it is imperative you exploit every possible marketing tool available. Pre-Build Architectural Visualization by MeetingMatrix & VisionaryFX offers you with the ability to pre-sell your new property's meeting and event space before construction is complete. Our 3D Virtual Property Tours provide a high-end, state-of-the-art means for you to ensure a successful property launch with an unprecedented return on investment.



New Orleans Marriott – Lobby & Reception. Pre-Build Architectural Visualization.

For more information about Pre Built and how MeetingMatrix is advancing the Meetings & Events industry, call us: +90.216.410.5787 or email us: info@visiglobe.com or visit us online at www.VisiGlobe.com



MeetingMatrix®
INTERNATIONAL

