



Maximum Exposure

Moving with the speed of demand: MeetingMatrix LIVE!™

MeetingMatrix LIVE! is a packaged collection of services that will allow any venue to fully and effectively interact with meeting professionals from any touch point. This strategic and streamlined approach is moving with the speed of demand, and providing you with the tools you need to market your property directly online. Give your planners what they need, when they need it, and all from the comfort of their own computer.

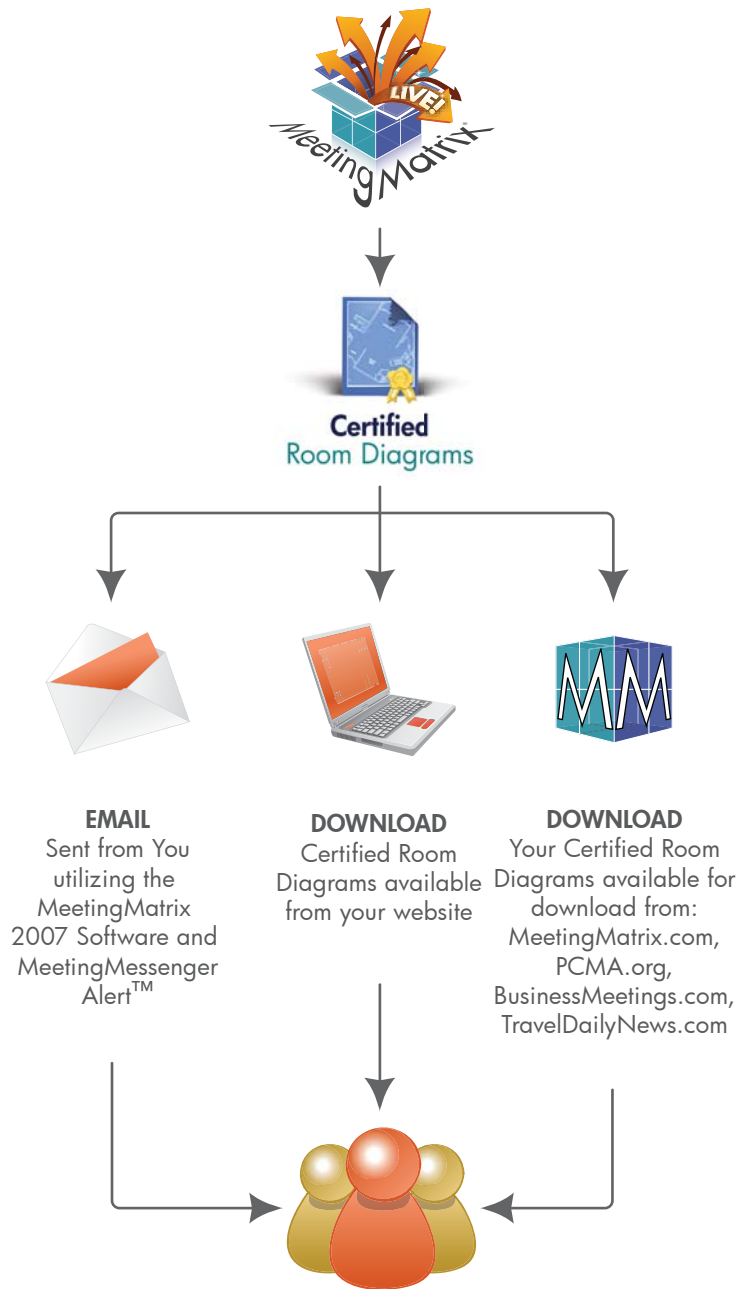
MeetingMatrix LIVE! makes the most out of your property's MeetingMatrix Certified Room Diagrams®, rooms which have been measured to within ¼ of an inch, by leveraging them to gain worldwide exposure.

They are accessible to meeting professionals online from many portals including your own website and top meetings industry websites such as www.pcma.org. The MeetingMatrix®: Silver Edition is available to your event and meeting planners at no charge, right from your website along with your Certified Room Diagrams. We also provide your customers with technical support and on-line training at no charge, so that they can effectively book their event at your venue. MeetingMatrix LIVE! is exactly what you need to offer your meeting planners to solve all the problems they face in today's hectic world of event planning.

With MeetingMatrix LIVE! you have a way to fully provide your meeting professionals with the tools they need to access guaranteed accurate diagrams to plan their meetings. And the best part, this is only a portion of what the package includes!

MeetingMatrix LIVE!™ features and benefits:

- MeetingMatrix International will host and make available for download your MeetingMatrix Certified Room Diagrams® with the MeetingMessenger Alerts™ from any Event Planner that installs your Certified Room Diagrams.
- Meeting professionals can download MeetingMatrix Certified Room diagrams directly into their MeetingMatrix®: 2007 Silver Edition, free of charge, from www.MeetingMatrix.com and many other web portals part of the MeetingMatrix network.
- Distribute the MeetingMatrix 2007: Silver Edition directly from your website to meeting professionals at no charge.
- Customize the look, feel, and marketing message that potential customers view when they download MeetingMatrix Certified Room Diagrams from your website.
- Facilitate the planning and email exchange of Setup Diagrams™ between your sales managers and their customers, increasing accuracy, efficiency and customer satisfaction.
- Promote your facility with an Ultimate listing within the SiteVisit® network; over 85,000 venues benefiting from a significant meeting professional base throughout the United States and Europe.
- Generate real time traffic reports on a global basis on visits to your Spacelinks.NET™ page and the download of diagrams. Then view the complete contact details of the person who downloaded it.
- Recognition in renowned meeting professional media outlets including PCMA's Convene and This Week@PCMA.



For more information about MeetingMatrix LIVE and how MeetingMatrix is advancing the Meetings & Events industry, call us: +90.216.410.5787 or email us: info@visiglobe.com or visit us online at www.VisiGlobe.com

