

More Freedom. More Control. Unparalleled Results.



MeetingMatrix 2007®: Platinum+ Edition

The ultimate software package for your booking, selling, and planning needs

MeetingMatrix® remains the most advanced Room Diagramming solution on the market today, allowing event sites and meeting professionals around the world to better communicate, plan, and execute any type of meeting or event. Designed and developed to address the everyday challenges of event planning, the MeetingMatrix software provides for flawless meeting preparation, and prides itself on providing its customers with the ability to select a product tailored specifically to their needs.

With all that it has to offer, MeetingMatrix 2007: Platinum+ is the most comprehensive solution. By providing your planners with this state-of-the-art software, you are leveraging your property in a way that no others are, further ensuring your customers are happy, with plans of returning for repeat business.



MeetingMatrix®
INTERNATIONAL

What can the MeetingMatrix® software do for you?

MeetingMatrix® 2007: Platinum+ Edition is the complete package for all your booking, selling, and planning needs. Having this first-class planning tool allows you to market your property in a way others cannot – you can provide the means for flawless meeting preparation and execution, which is exactly what your customers want and need. Create event setups effortlessly, using pull down menus, toolbars and rulers, and then save and re-use previous diagrams. Being able to use accurate diagrams for planning purposes eliminates event planning guesswork, last minute on site scrambles, and the peace of mind that what was planned will actually work on the day of the event. Beyond a doubt, MeetingMatrix is the exact selling tool that is sure to increase your booking sales.

What does MeetingMatrix 2007: Platinum+ Edition include?

What doesn't it include is the better question! MeetingMatrix 2007: Platinum+ Edition provides everything that is possibly needed in order to efficiently and successfully plan for any given event. You can now give your planners exactly what they need.

A few bells and whistles that make this edition like none other:

- **Seating Wizard™**: Generate a room configuration in a matter of seconds. Select the criteria specific to your needs: A/V equipment, staging, seating style, table numbering, amongst others. Create the perfect seating arrangements every time, with all your property standards built right into the software.
- **Setup Library™**: Instantly access over 80 pre-designed setup configurations to assist with planning your next event. Being able to save setups that are frequently used allows for the perfect way to organize and continue using those perfect setups.

- **PictureIt™**: Use digital images as a means of not only capturing the business, but to provide ample opportunity for upsells as well!
- **3D-VR™**: Are basic diagrams not just enough? Do you need that extra step to help visualize what the event will look like? 3D-VR lets you see what your meeting will look like instantly in 3D virtual reality! Email 3D scenes to potential clients so that they may virtually walk through their planned event.
- **Tent Wizard™**: Any and all tent setups that you could imagine are at your fingertips to use! Select from a variety of setups in a tent structure, using industry standard tent configurations.
- **Strata™**: Instant CAD-like layering functionality turning on and off various levels of detail within diagrams.
- **Control Panel™**: Define default settings according to your property's criteria, measurements, imperial or metric settings, inventory items; default virtually every aspect of the software so that planners know exactly what they are working with when planning an event at your property.

The ultimate software package for your booking, selling, and planning needs.

For more information about MeetingMatrix 2007: Platinum+Edition and how MeetingMatrix is advancing the Meetings & Events industry, call us: +90.216.410.5787 or email us: info@visiglobe.com or visit us online at www.VisiGlobe.com

