



MeetingMatrix® & PCMA – Working Together to Advance the Meetings and Events Industry

PCMA Space Verification by MeetingMatrix™

MeetingMatrix International and the Professional Convention Management Association (PCMA) have teamed up to develop an internationally recognized event space measurement standard: *PCMA Space Verification by MeetingMatrix*. This strategic partnership provides meeting and event professionals with the most accurate and reliable planning tools, making it an industry standard and essential to the meetings and events industry.

Any facility that is Space Verified has MeetingMatrix Certified Room Diagrams®, rooms measured to within ¼ of an inch. As a result, you have the ability to plan and create event setups specific to your event, ensuring the outcome is precisely as planned. Speculation and last minute on-site scrambles can finally be eliminated!



MeetingMatrix®
INTERNATIONAL

PCMA Space Verification by MeetingMatrix™ features and benefits:

- PCMA Space Verification by MeetingMatrix provides an accurate and streamlined means of planning any meeting or event.
- Host and Download MeetingMatrix Certified Room Diagrams®, rooms measured to within ¼ of an inch, to plan your meetings with the utmost accuracy and efficiency directly online.
- Download MeetingMatrix Certified Room Diagrams directly into your MeetingMatrix®: 2007 Silver Edition, at no cost, from www.MeetingMatrix.com, www.OCMA.org and from many other web portals that are part of the MeetingMatrix network.
- The Space Verification program is part of MeetingMatrix LIVE!; bringing you rich internet applications to your doorstep.
- MeetingMatrix LIVE! is a package collection of services that allows you to fully and effectively interact with a property from any touch point.
- Facilitate the planning and e-mail exchange of Setup Diagrams™ between you and the corresponding sales manager at the property you are working with.
- Facilities have an ultimate listing within the SiteVisit® network, joining over 85,000 venues throughout the United States and Europe, so you can find a property specific to your needs.
- Being able to access diagrams online means you no longer have to tour property sites, spend hours taking pictures, and travel back-and-forth to the site when changes occur. Rather, you have all the tools you need to view and plan an event from the comfort of your own computer.

Hotels, convention centers and conference centers become PCMA Space Verified by MeetingMatrix as a means of reassuring you that what appears to fit in their function space will actually work on the day of the event. You are able to work with guaranteed accurate diagrams directly online. Part of this process involves receiving a free version of the MeetingMatrix 2007: Silver Edition to plan all your meetings at any Space Verified property. Not only do you get the software, but you also get customer service free of charge.

A new strategic and streamlined approach, called MeetingMatrix® LIVE!, brings rich internet applications to your doorstep. It is a packaged collection of services that allows you to fully and effectively interact with a property from any touch point. It makes the most of MeetingMatrix Certified Room Diagrams by leveraging them to gain worldwide exposure; all diagrams are accessible online through several top meetings industry websites, including www.pcma.org. MeetingMatrix LIVE! provides these critically important diagrams while at the same time, changing the way you conduct business. You will no longer have to tour property sites, spend hours taking pictures, and travel back-and-forth to the site when changes occur. Rather, you have all the tools you need to view and plan an event from the comfort of your own computer.

For more information about PCMA Space Verification and how MeetingMatrix is advancing the Meetings & Events industry, call us: +90.216.410.5787 or email us: info@visiglobe.com or visit us online at www.VisiGlobe.com

