



Give your planners
what they want...
when they want it!

ActiveMatrix.NET™

We all know the shift in the marketplace has gone from business being conducted offline to online, and many industry studies show a rapid growth in this direction. MeetingMatrix® recognizes this trend. Our solution for providing real time room data and accurate diagram information: ActiveMatrix.NET.

MeetingMatrix International has developed the *only* interactive online room diagramming tool in the industry. ActiveMatrix.NET is a web-based tool that allows your facility the ability to market your property, highlight its meeting space, and provide planners with accurate diagrams to plan their meetings and events

directly online. Linked to your facility's MeetingMatrix Certified Room Diagrams®, rooms measured and guaranteed accurate to within ¼ of an inch, ActiveMatrix.NET allows you to provide your staff and meeting planners with immediate access to guaranteed accurate diagrams, view the event space with different seating styles, staging and A/V requirements, and print and email setup diagrams, all with no software downloads necessary. It can also be seamlessly integrated into your website so that it is consistent with your marketing and corporate brand.



MeetingMatrix®
INTERNATIONAL

ActiveMatrix.NET™ is changing the way business is done. Planners are able to completely streamline their meetings sales process, virtually eliminating the need for site visits, photo-taking, and costly travel expenses. Rather, they have all the tools they need at their fingertips to view and plan a meeting at your property from anywhere, any time. Why deal with stress, uncertainty, and last minute scrambles, when you could be providing your planners with an easy-to-use, intuitive tool that not only improves efficiency, but also boosts your bottom line.

Why ActiveMatrix.NET is the Web 2.0 initiative your property needs.

- A web based tool that allows you to market your property, highlight your meeting space, and give planners the ability to plan meetings and events directly online
- Provides a powerful and intuitive user interface
- On the fly translation in English, German, French, Spanish, Italian, Chinese, Japanese and Korean
- Embedded directly into your website, complete with your company's branding
- Meeting space is displayed in a tree style fashion allowing the user to select and drill down into specific meeting rooms
- Metric or Imperial meeting room area and dimensions are displayed in the room preview
- Download and e-mail setup diagrams directly from ActiveMatrix.NET

For more information about
ActiveMatrix.NET and
how MeetingMatrix is advancing
the Meetings & Events industry,
call us: +90.216.410.5787 or
email us: info@visiglobe.com or
visit us online at www.VisiGlobe.com



Look for these new features in ActiveMatrix.NET version 5.0!

- Completely overhauled and more intuitive User Interface
- Re-written from the ground up utilizing Adobe® Flash® technology
- Customized branding including dialog sizing, color scheme and fonts
- New interface and integration with PlanView.NET™
- Ability to indicate default Meeting Room and setup style upon launch of ActiveMatrix – eliminates possibility of users being greeted with meeting space that does not accommodate a particular seating style
- Defaults to the Seating Style tab upon launch allowing a natural user progression into the product.
- Advanced Staging and Audio-Visual functionality
- The chair count is now included on printed Setup Diagrams™
- Markedly increased stability and user error handling
- Updated loading screen
- Improved pan/zoom and fit functionality

